

QUANTUM BUSINESS TRANSFORMER

iNNOBIZ



TM



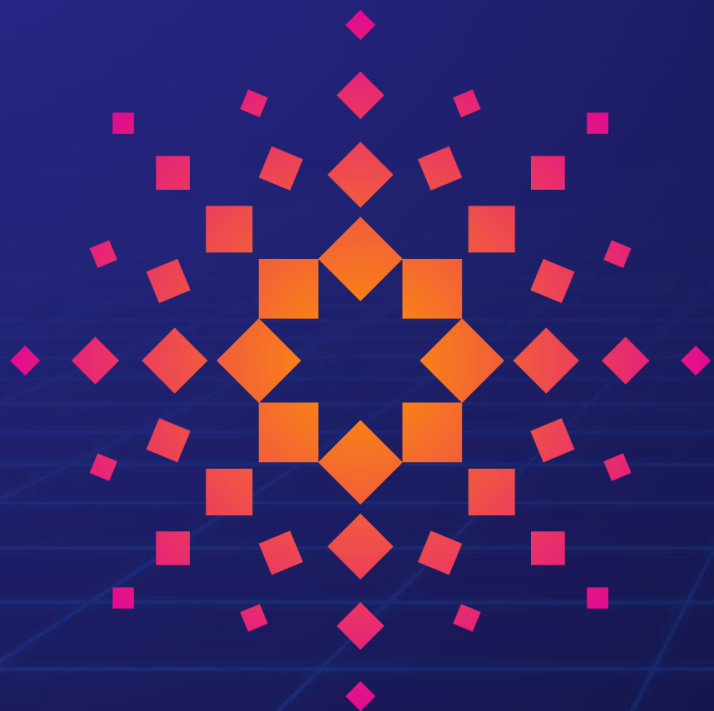


PEOPLE AND TECHNOLOGIES AT THEIR BEST™

Think of us as the formula ONE that describes the smartest way of doing Innovative Businesses. It could be the most powerful high-speed Innovation Investment Machine of 21 Century.

Formula
ONE
for Innovative
Business

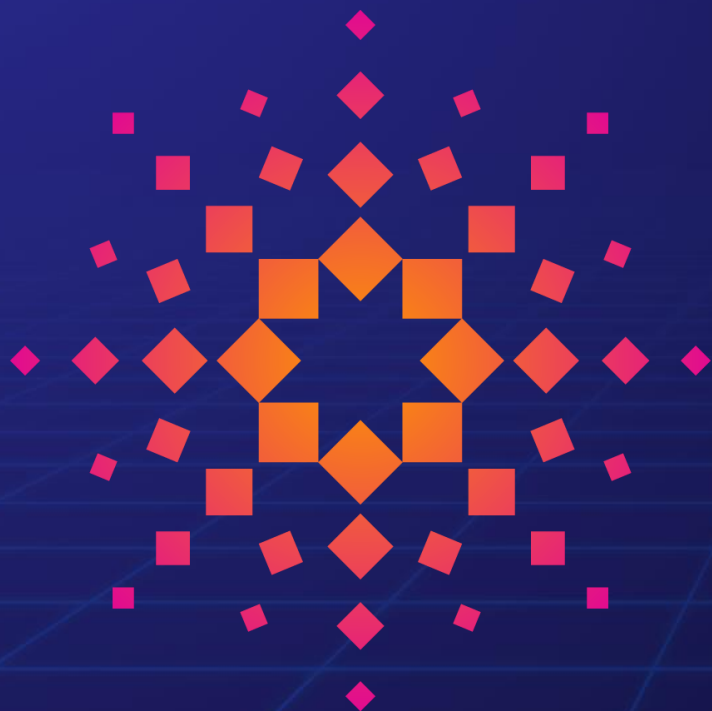




iNNO Social TV

INTELLIGENT INNOVATIVE & SOCIAL IMPACT

Our own Digital Product Promoter
by
iNNObizACADEMIA
Bulgaria



iNNO Social TV
INTELLIGENT INNOVATIVE & SOCIAL IMPACT

The Mission of iNNO Social TV can be divided in three pillars:

- ❖ Broadcastings and interviews to create innovative community and innovative business knowledge in iNNOBIZ1 Ecosystem
- Creation of 3D Digital Studio for streaming table discussions to promote the Bulgarian innovative, eco-friendly and /or organic products, technologies and/or business and their real-in-time conduct.
- Creation of our cooperative Bulgarian trademark to enter the markets in Switzerland, Liechtenstein, Germany and Italy.

We believe that cultivating a culture for digital transformation of the Future Engineers - **our iNNObizSTARS** – will close the gap between the digital education and the innovative business.

This will be working by defining the Innovative Culture for bridging and exchange in the digital inclusion and expertise in our **iNNOHubs-in-Cubes**.

To increase the social impact and to support the qualitative implementation of the **iNNOBIZI partners cooperation** in the markets of Switzerland and Liechtenstein we implement export promotion, product positioning and digital sphere competencies supported on online web tools:

iNNOSocial TV broadcast Studio

iNNOSocial TV FOCUS: The Bulgarian Rural Regions

- ❖ Recognizing the central importance of iNNObizACADEMIA.ORG (iBA) in the BG rural regions, the need to further promote:
- ❖ The dissemination and visibility of EU Grant Programs impact
- ❖ The need to improve the capability of iBA members in terms of competences of digital inclusion, export promotion, product positioning and Streaming Media
- ❖ Exchange platform of good practices and training for Adult education and digital inclusion
- ❖ Gateway to foreign universities and education programs
- ❖ Gateway to technologies and experts

Broadcasting and interviews aiming at

- ❖ bridging iBA members with the EU programs, supported by partnerships in Adult education
- ❖ Bridging Training and LifeLong E-Learning (LLL) Programs for Adult Education
- ❖ Exchange of the experts and good practices for digital inclusion and healthcare
- ❖ Booster of bio-, eco- friendly businesses, technologies, products & digital sphere practices
- ❖ synergies answering digital inclusion and diversity, specific designed for rural areas.



People and technology at their best!™